Kerry P. Watterson, CFRE

CEO, Fundraising Well



Kerry Watterson is the Founder & CEO of Fundraising Well, a certified LGBT Business Enterprise that strengthens and amplifies the impact and income of nonprofits and fundraising professionals around the world. He teaches Fundraising Models & Resource Development with University of California-Irvine, and lectures regularly on public-private partnerships, philanthropic impact investments, and ethics in fundraising.

Throughout his 24-year career in public service, Kerry has raised and leveraged a half-billion dollars for social impact causes. He has held leadership roles with notable organizations, including Year Up, New York Civil Liberties Union, Kaplan's Educational Foundation, and the University of Texas at Arlington. He also raised capital for numerous political campaigns and commercial ventures, including Broadway productions with the legendary Harold Prince.

Kerry is a Certified Fundraising Executive (CFRE) and a BoardSource® certified consultant for nonprofit boards. He currently serves on the Board of Directors for A Call to Men, and previously held Board of Directors seats with the Association of Fundraising Professionals (AFP) NYC and New York Theatre Barn. He also leads public policy and advocacy work for the nonprofit sector and was the Founding Chair of the State of New York's Advocacy Day for Fundraising & Philanthropy.

Mortar Board®, the national college society for scholarship, service, and leadership, honored Kerry with the National Alumni Achievement Award for his leadership and impact in the nonprofit sector, noting his accomplishments of winning federal recognition of same sex marriages via the historic SCOTUS case, *United States v Windsor*, and advancing economic and racial justice through dozens of causes.

Kerry attended Texas Wesleyan University and University of Arizona earning two master's degrees and the AFP Ralph Chamberlin Fellowship. He is also a two-time champion with the New York Gay Football League and is active in his local Jersey City, NJ community.